

***PRIME-TIME HEALTH: A SCIENTIFICALLY PROVEN PLAN FOR FEELING YOUNG AND LIVING LONGER* CONTEST RULES**

**HOW TO ENTER:**

For a chance to win one (1) autographed copy of *Prime-Time Health: A Scientifically Proven Plan for Feeling Young and Living Longer* by Dr. William Sears, with Martha Sears, RN, submit your entry by 11:59 p.m. ET on 3/31/10. Stage 29 Productions LLC (“Sponsor”), producer of the television show, *The Doctors* (“Program”), will randomly select the names of ten (10) winners by the end of the day 4/5/10. The winners will be notified via e-mail. If you are selected and meet the eligibility requirements set forth herein, the Prize will be delivered to the name and address that you provide with your entry.

**ELIGIBILITY:**

Only one entry per user. No purchase necessary. Entrants must be eighteen (18) years of age or older and be a legal resident of one (1) of the fifty (50) United States or Washington, D.C. with no prior criminal record. Giveaway is not open to any individual if they or their parent, or sibling, or any member of their household is an employee, officer or director of Stage 29 Productions LLC, CBS Studios Inc. d/b/a CBS Television Distribution (“CBS”), Little, Brown & Company, Dr. William Sears, Martha Sears, RN or any of their respective agencies, affiliates, parent companies or subsidiaries (collectively the “Sponsor Parties”). The Sponsor reserves the right to require proof of eligibility and to conduct a background check on entrants, if applicable.

**Entries that are incomplete, illegible, fraudulent or corrupted are void and will not be accepted.**

**PRIVACY:**

By entering, each entrant agrees to this Web site's [Terms of Use](#) and [Privacy Policy](#) and the rules stated herein.

**WINNERS/PRIZE:**

Unless indicated otherwise on the Web Site, one (1) Prize will be awarded for each Giveaway. Approximate retail value (“ARV”) of the Prize will vary by Giveaway, but in no event shall such Prize be valued equal to or more than five thousand U.S. Dollars. All prizes are non-transferable. Sponsor may substitute a prize of equal or greater value at its discretion. Sponsor may require winner(s) to sign an affidavit of eligibility and liability/ publicity release (as more fully discussed below). All expenses not specified herein, including, without limitation, all federal, state and local taxes, are each winner’s sole responsibility.

**LIST OF WINNERS:**

To obtain a winner's list, please send a self-addressed stamped envelope to *The Doctors*,

5555 Melrose Avenue, Los Angeles, CA 90036. Be sure to include the name of the giveaway item with your request.

**DISCLAIMER/OTHER REQUIREMENTS:**

All entrants, as a condition of entry, agree to be bound by these official rules and the decisions of Sponsor. Except where prohibited by law, by entering a Giveaway, each entrant consents to the use of his/her name, voice, picture, likeness and biographical data and/or any other information contained in his/her entry in advertising, promotional and marketing materials by Sponsor and the Sponsor Affiliates without additional compensation, which may require, without limitation, winner to appear in person on a television, radio or Internet broadcast. In addition, by entering, all entrants, except where prohibited by law, consent to being photographed, filmed, taped and/or interviewed about the Giveaway. In connection therewith, all entrants grant full permission and consent to Sponsor and the Sponsor Affiliates to utilize any of the results of such photographing, filming, taping and/or interviewing in any and all media now known or hereafter devised and hereby release Sponsor and the Sponsor Affiliates from all liability related thereto.

Winners may be required to sign, have notarized and return an affidavit of eligibility and liability/publicity release within five (5) days of receipt of such document(s) or Prize will be forfeited. All Prize claims and winner materials will be verified by Giveaway judges. If this Giveaway is not capable of running as planned, including, because of any infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failure or other cause beyond Sponsor's control which corrupts or threatens to corrupt or adversely affects the administration, security, fairness, integrity or proper conduct of the Giveaway, Sponsor reserves the right, in its sole discretion, to cancel, suspend and/or modify this Giveaway and Sponsor can perform the random drawing from among all eligible entries received prior to such cancellation, suspension or modification of the Giveaway.

**LIMITATION ON LIABILITY:**

Winner, by acceptance of any Prize, agrees to release Sponsor and CBS Studios, Inc., Little, Brown & Company, Dr. William Sears, Martha Sears, RN (the "Sponsor Affiliates") from any and all liability, claims or actions of any kind whatsoever for injuries, damages or losses to persons and property which may be sustained in connection with the receipt, ownership or use of any Prize or while traveling to and from a location to obtain or use any Prize. Neither Sponsor nor the Sponsor Affiliates make any warranty, representation, or guarantee, express or implied, in fact or in law, relative to the use of any Prize including, without limitation, quality, merchantability, or fitness for a particular purpose. Neither Sponsor nor the Sponsor Affiliates are responsible for technical, hardware, software, or telephone malfunctions of any kind, lost or unavailable network connections, or failed, incorrect, incomplete, inaccurate, garbled or delayed electronic communications caused by Sponsor or the Sponsor Affiliates, the user or by any of the equipment or programming associated with or utilized in this Giveaway or by any human error which may occur in the processing of the entries in this Giveaway and which may limit a participant's ability to participate in this Giveaway. Sponsor can modify these official rules in any way or at any

time, as long as Sponsor gives reasonable notice.

The Giveaway shall be governed by, construed and enforced in accordance with the laws of the State of California. Submission of an entry is acknowledgment of and agreement to be bound by all terms and conditions of these official rules. In the event of a dispute concerning who submitted an e-mail entry, the entry will be declared to have been made by the authorized account holder of the e-mail address submitted at time of entry. An authorized account holder is defined as the natural person who is assigned to an e-mail address by an Internet access provider, online service provider, or other organization (e.g. business, educational institution, etc.) that is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address.

**THIS GIVEAWAY IS VOID WHERE PROHIBITED BY LAW.**

**NO PURCHASE NECESSARY.**